BSTRA National Trails Day Benefit – June 11, 2023

Sponsored by Whitehorse Truck & Trailer Service & Sales, Northbridge MA

Sponsor Papers for _____(name)

(address)

The following people and/or businesses have made their <u>tax-deductible</u> contributions to sponsor me in the BSTRA National Trails Day Fundraising Event, June 11, 2023. Proceeds from this benefit will be used for Massachusetts trail improvement projects. **Make checks payable to: BSTRA, Inc.**

. Submit completed form and collections by 11 am at the NTD Registration Table or mail to Mary Wood, 40 Fairway Road, S. Yarmouth MA 02664 to be received by June 8.

Name Ad	ddress	Contribution
		\$
TOTAL COLLECTED		\$
		т

Businesses donating \$100 or more receive business sponsor benefits such as a free listing in business directory with a link to their website and free advertising dependent upon amount of contribution – please refer to and complete Sponsorship Form on reverse

NTD RIDE JUNE 11, 2023 BUSINESS SPONSORS SPONSORSHIP FORM

Some things you should know regarding business sponsors are:

- * All donations are tax-deductible because BSTRA is a section 501(c)(3) nonprofit organization and 100% of ALL donations are used for local trail programs
- * BSTRA has a sponsor rewards program to say thank you for donations of \$50 or more. It gives those sponsors various benefits.
- * Business sponsors donating \$99 or less are listed in our newsletter and NTD handout.
- * Business sponsors donating \$100 or more get one free business card sized ad in our newsletter in addition to being listed in Business Sponsor Directory on our website.
- Business sponsors donating \$250 or more receive "Blue Ribbon" designation, a free Banner Ad on the home page of our website, a listing in the Business Sponsor Directory, and three free business card sized ads in our newsletter, and are eligible to be named as an Event Co-Sponsor (1 of 2 sponsors).
- Deluxe Blue Ribbon business sponsors donating \$500 or more receive 6 business card sized ads in the newsletter, as well as the free website Banner Ad and listings in the Business Sponsor Directory, and are eligible to be named as an exclusive Event Sponsor for one of our events.
- Platinum business sponsors donating \$1,000 or more receive 12 business card sized ads in the newsletter, as well as the website Platinum Banner Ad and listings in the Business Sponsor Directory, and are eligible to be names as an exclusive Event Sponsor for two of our events.

*Note: Listings in Business Sponsor Directory will expire as of June 2024

PLEASE ATTACH business card and/or ad copy to be used for free advertising as outlined above for each business

Business Name	
Address	
Tagline	
Website	
Telephone	
Contact Person	
E-mail Address	
Amount of Donation	

Business Name	
Address	
Tagline	
Website	
Telephone	
Contact Person	
E-mail Address	
Amount of Donation	

Member Name:

Page Two of NTD Papers – To be submitted to Fundraising Committee by Ride Organizer following Ride