



# BAY STATE TRAIL RIDERS ASSOCIATION, INC.

## 2017 Sponsorship Reply Form

**Yes** – I (we) would like to be a National Trails Day Sponsor and help Bay State Trail Riders Association (BSTRA) with Massachusetts trail projects. Enclosed is my (our) **tax-deductible contribution**. (Amount of my donation is checked off below.)

### DONATION AMOUNT    BUSINESS SPONSOR BENEFITS



\_\_\_\_\_ \$1,000

- “**Platinum Featured Sponsor**” banner ad on our website home page\*
- “**Ride Sponsor**” – you are listed on all written material for a specific ride as that ride’s exclusive sponsor.
- Free Advertising** -- Twelve business card sized ads in our monthly newsletter, *The Bugle*
- A **PLATINUM SPONSOR listing in our 2017 Business Sponsor Directory** which is published on our website\*, on the National Trails Day handout, and in our July issue of *The Bugle*.



\_\_\_\_\_ \$500

- “**Deluxe Blue Ribbon Featured Sponsor**” banner ad on our website home page\*
- “**Ride Sponsor**” – you are listed on all written material for a specific ride as that ride’s exclusive sponsor.
- Free Advertising** -- Six business card sized ads in our monthly newsletter, *The Bugle*
- A **DELUXE BLUE RIBBON SPONSOR listing in our 2017 Business Sponsor Directory** which is published on our website\*, on the National Trails Day handout, and in our July issue of *The Bugle*.



\_\_\_\_\_ \$250

- “**Blue Ribbon Featured Sponsor**” on our website home page\*
- “**Ride Sponsor**” – you are listed on all written material for a specific ride as that ride’s exclusive sponsor.
- Free Advertising** - **Three free business card sized ads** in our monthly newsletter, *The Bugle*
- A **BLUE RIBBON SPONSOR listing in our 2017 Business Sponsor Directory** which is published on our website\*, on the National Trails Day handout, and in our July issue of *The Bugle*.

\_\_\_\_\_ \$200

- “**Ride Sponsor**” – you are listed on all written material for a specific ride as that ride’s exclusive sponsor.
- Free Advertising** - **Two free business card sized ads** in our monthly newsletter, *The Bugle*
- A **listing in our 2017 Business Sponsor Directory** which is published on our website\*, on the National Trails Day handout, and in our July issue of *The Bugle*.

\_\_\_\_\_ \$100

- One free business card sized ad** in our monthly newsletter, *The Bugle*
- A **listing in our 2017 Business Sponsor Directory** which is published on our website\*, on the National Trails Day handout, and in our July issue of *The Bugle*.

\_\_\_\_\_ \$50

- A **listing in our 2017 Business Sponsor Directory** which is published on our website\*, on the National Trails Day handout, and in our July issue of *The Bugle*.

\_\_\_\_\_ **Other Amount** \$ \_\_\_\_\_

\_\_\_\_\_ **PRODUCT DONATION**-Value: \$ \_\_\_\_\_ I (we) would like to donate the following products to be used as raffle items and/or awards to top participants in the National Trails Day fundraising event (a total of eight participants will be receiving awards):

I will receive the same benefits as listed above. Exception: “Ride Sponsor” requires an additional \$200 donation.

\_\_\_\_\_ I would like my business featured in your newsletter with a **free Sponsor Spotlight** article (minimum \$100 donation required).

*\*NOTE: Listings in Business Sponsor Directory will expire as of June 2018*

**PLEASE SUBMIT** business card and/or ad copy to be used for free advertising as outlined above.

Business Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_ E-Mail \_\_\_\_\_

Dated \_\_\_\_\_ By \_\_\_\_\_

(printed name)

(signature)



**donation to:**

**Send Sponsorship Reply Form and check payable to “BSTRA, Inc.” and/or product**

**BSTRA, Inc., c/o Lynn Paresky, 76 NW Main St., Douglas, MA 01516**