

2015 Advertising Rates

Bay State Trail Riders Association, Inc.

www.bstra.org

Reach the equestrian market. Advertise in our monthly publication, The Bugle, read by our ~500 members.

FULL PAGE AD 8 X 10 1/2"	\$50 PER MONTH \$85 FOR 2 MONTHS \$110 FOR 3 MONTHS	\$
1/2 Page Ad	\$35 per month \$60 for 2 months \$80 for 3 months	\$
1/4 Page Ad	\$25 per month \$40 for 2 months \$50 for 3 months	\$
Standard Business Card Sized Ad	\$30 for 2 months \$50 for 4 months \$60 for 6 months \$105 for 12 months	\$
Business Classified Ad 40 words maximum; additional words are \$.05 each	\$10 for 2 months \$25 for 5 months _____extra words @ \$.05 per month	\$
TOTAL AMOUNT ENCLOSED:		\$_____
My ad(s) should appear in the following month(s)_____		

Note: Ad copy can be in color or black and white. Online newsletter will show your color ad, but mailed newsletter will appear only in black and white.

Ads are due by the 15th of each month preceding month of publication

Business Name _____

Contact Name _____

Address _____

Telephone _____ Email _____

Signed by: _____ Date _____

Please make checks payable to BSTRA, Inc. Send your ad request with ad copy and payment to: BSTRA, Inc., 24 Glenn St., Douglas, MA 01516.

For questions, call 508-476-3960 or email bstra@charter.net